

Big Chief



Beef Stick

ORIGINAL FLAVOUR



HIGH PROTEIN

**100%
BEEF!**



30g Pouch

Big Chief® Beef Stick

ORIGINAL

PRODUCT SPECIFICATIONS

UPC CODE

56696-00701

56696-00703

ITEM DESCRIPTION

Big Chief Beef Sticks - Original Flavour 25g / .87oz

Big Chief Beef Sticks - Original Flavour 30g / 1.05oz

CASE GROSS WEIGHT

6.38 kg / 14 lbs 5 oz

5.94 kg / 13 lbs. 5 oz

PACK SIZE

6 boxes x 36 - 25g - NET 900g / 25 oz

6 boxes x 24 - 30g - NET 720g / 25.20oz

CASE DIMENSIONS

12" x 9.5" x 10.5"

16.5" x 10.8" x 7.8"

TASTE IT - AND EXPERIENCE THE DIFFERENCE!

ORIGINAL BIG CHIEF BEEF STICK

This soft chew snack begins with lean cut, 100% Canadian beef, then carefully blends seasoning with secret spices to enhance a North American traditional flavour influenced by European masters. Big Chief round stick snacks eliminate casings which cause a residual after taste. Taste the Original - *and experience the difference!*

When you bite into Big Chief meat snacks, you taste the difference! Chewy, mouth watering, nutritional beef snacks burst with flavour from the first bite. Our jerky and beef sticks are carefully tended during the curing process to insure each portion maintains that delicious, mouth-watering, *full bodied flavour that comes only from lean cut 100% Canadian beef.*

GO ANYWHERE SNACK!

Big Chief jerky and beef sticks make an ideal go anywhere, do anything snack. Whether golfing, biking, hiking, fishing, camping, boating, skiing, hunting or just sitting back reading a good book, Big Chief has an exceptional taste that is right for you. When a great tasting, high protein, easy-to-manage, healthy snack is needed to curb a ravenous appetite, Big Chief answers the call.

That makes Big Chief a hard-to-resist and easy-to-chew snack! What began as a local product in 1971, is now the preferred brand of millions of customers throughout North America who truly understand what makes a great meat snack.

MORE GREAT TASTING SNACKS!

- Original Beef Jerky
- 11g / .38oz individual strip (code #00101)
- 30g / 1.05oz pouch of Beef Jerky pieces (code #00103)
- 120g / 4.2oz Big Pak (code #00104)
- 12g / .42oz Teriyaki Beef Jerky (code #00401)
- 30g / 1.05oz pouch of Teriyaki Beef Jerky pieces (code #00403)
- 12g / .42oz Hot Peppered Beef Jerky (code #00201)
- 25g / .87oz Original Beef Sticks (code #00701)
- 30g / 1.05oz pouch of Beef Stick pieces (code #00703)
- 25g / .87oz Hot Beef Sticks (code #00801)
- 30g / 1.05oz pouch of Hot Beef Sticks pieces (code #00803)

QUALITY COMES FROM EXPERIENCE.

Big Chief tantalizing meat snacks are made by Big Chief Meat Snacks, an Alberta based company headquartered in Calgary. At Big Chief, we use only the finest Canadian Beef to produce superior quality meat snacks using carefully formulated blends of imported herbs and spices under the watchful eye of our meat specialists.

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