

# Big Chief



## Beef Stick

### HOT FLAVOUR

**HIGH PROTEIN**  
  
**100%  
BEEF!**



30g Pouch

# Big Chief® Beef Stick

## HOT

### PRODUCT SPECIFICATIONS

#### UPC CODE

56696-00801

56696-00803

#### ITEM DESCRIPTION

Big Chief Beef Sticks - Hot Flavour 25g / .87 oz

Big Chief Beef Sticks - Hot Flavour 30g / 1.05 oz

#### CASE GROSS WEIGHT

6.38 kg / 14 lbs 5 oz

5.94 kg / 13 lbs. 5 oz

#### PACK SIZE

6 boxes x 36 - 25g - NET 900g / 25 oz

6 boxes x 24 - 30g - NET 720g / 25.20oz

#### CASE DIMENSIONS

12" x 9.5" x 10.5"

16.5" x 10.8" x 7.8"

### TASTE IT - AND EXPERIENCE THE DIFFERENCE!

#### HOT BIG CHIEF BEEF STICK

**Hot, hot, hot!** Think about it! Hot red pepper, chili red peppers, and black pepper. We take the best available lean cut 100% Canadian beef, then carefully blend pepper seasoning with secret spices to enhance the natural flavour of this inviting soft chew. Big Chief round stick meat snacks eliminate casings which cause a residual after taste. **Taste it - if you dare!**

**When you bite into Big Chief meat snacks, you taste the difference!** Chewy, mouth watering, nutritional beef snacks burst with flavour from the first bite. Our jerky and beef sticks are carefully tended during the curing process to insure each portion maintains that delicious, mouth-watering, **full bodied flavour that comes only from lean cut 100% Canadian beef.**

#### GO ANYWHERE SNACK!

Big Chief jerky and beef sticks make an ideal go anywhere, do anything snack. Whether golfing, biking, hiking, fishing, camping, boating, skiing, hunting or just sitting back reading a good book, Big Chief has an exceptional taste that is right for you. When a great tasting, high protein, easy-to-manage, healthy snack is needed to curb a ravenous appetite, Big Chief answers the call.

That makes Big Chief a hard-to-resist and easy-to-chew snack! What began as a local product in 1971, is now the preferred brand of millions of customers throughout North America who truly understand what makes a great meat snack..

#### MORE GREAT TASTING SNACKS!

- Original Beef Jerky
- **11g** / .38oz individual strip (code #00101)
- **30g** / 1.05oz pouch of Beef Jerky pieces (code #00103)
- **120g** / 4.2oz Big Pak (code #00104)
- **12g** / .42oz Teriyaki Beef Jerky (code #00401)
- **30g** / 1.05oz pouch of Teriyaki Beef Jerky pieces (code #00403)
- **12g** / .42oz Hot Peppered Beef Jerky (code #00201)
- **25g** / .87oz Original Beef Sticks (code #00701)
- **30g** / 1.05oz pouch of Beef Stick pieces (code #00703)
- **25g** / .87oz Hot Beef Sticks (code #00801)
- **30g** / 1.05oz pouch of Hot Beef Sticks pieces (code #00803)

#### QUALITY COMES FROM EXPERIENCE.

Big Chief tantalizing meat snacks are made by Big Chief Meat Snacks, an Alberta based company headquartered in Calgary. At Big Chief, we use only the finest Canadian Beef to produce superior quality meat snacks using carefully formulated blends of imported herbs and spices under the watchful eye of our meat specialists.

#### Big Chief Meat Snacks Inc.

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