

*Big Chief*



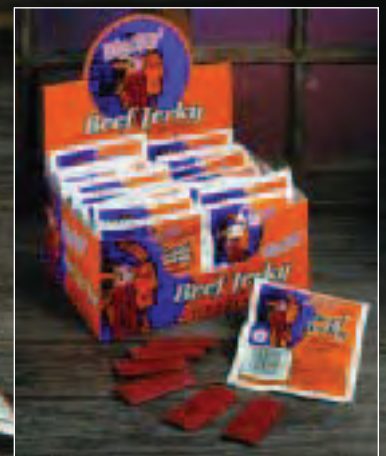
# *Beef Jerky*

**ORIGINAL  
FLAVOUR**

**HIGH PROTEIN**  
  
**100%  
BEEF!**



120g BIG PAK



30g POUCH

# Big Chief® Beef Jerky

## ORIGINAL

### PRODUCT SPECIFICATIONS

#### UPC CODE

56696-00101  
56696-00103  
56696-00104

#### ITEM DESCRIPTION

Big Chief Beef Jerky - Original Flavour **11g** / .38oz Strip  
Big Chief Beef Jerky - Original Flavour **30g** / 1.05oz Pouch  
Big Chief Beef Jerky - Original Flavour **120g** / 4.2oz Big Pak

#### CASE GROSS WEIGHT

**4.49 kg** / 10 lbs 2 oz  
**5.94 kg** / 13 lbs. 5 oz  
**4.25 kg** / 9 lbs. 9 oz

#### PACK SIZE

6 boxes x 48 - **11g** - **NET 528g** / 18.24oz  
6 boxes x 24 - **30g** - **NET 720g** / 25.20oz  
4 boxes x 8 - **120g** - **NET 960g** / 33.60oz

#### CASE DIMENSIONS

12" x 9.5" x 9.5"  
16.5" x 10.8" x 7.8"  
12" x 10.5" x 10"

### TASTE IT - AND EXPERIENCE THE DIFFERENCE!

#### ORIGINAL BIG CHIEF BEEF JERKY

"The Original" is always a favourite. The moist, rich, meat flavour makes the Original a tender, long lasting chew. This snack is made with lean cut, high quality Canadian beef mixed with a special blend of imported and natural spices to create a traditional North American jerky taste that is strongly influenced by European masters. *Try the Original once, and you'll try it again. Often!*

*When you bite into Big Chief meat snacks, you taste the difference!* Chewy, mouth watering, nutritional beef snacks burst with flavour from the first bite. Our jerky and beef sticks are carefully tended during the curing process to insure each portion maintains that delicious, mouth-watering, **full bodied flavour that comes only from lean cut 100% Canadian beef.**

#### Go ANYWHERE SNACK!

Big Chief jerky and beef sticks make an ideal go anywhere, do anything snack. Whether golfing, biking, hiking, fishing, camping, boating, skiing, hunting or just sitting back reading a good book, Big Chief has an exceptional taste that is right for you. When a great tasting, high protein, easy-to-manage, healthy snack is needed to curb a ravenous appetite, Big Chief answers the call.

That makes Big Chief a hard-to-resist and easy-to-chew snack! What began as a local product in 1971, is now the preferred brand of millions of customers throughout North America who truly understand what makes a great meat snack.

#### MORE GREAT TASTING SNACKS!

- **12g** / .42oz Hot Peppered Beef Jerky (code #00201)
- **12g** / .42oz Teriyaki Beef Jerky (code #00401)
- **25g** / .87oz Original Beef Sticks (code #00701)
- **25g** / .87oz Hot Beef Sticks (code #00801)

#### QUALITY COMES FROM EXPERIENCE.

Big Chief tantalizing meat snacks are made by Big Chief Meat Snacks, an Alberta based company headquartered in Calgary. At Big Chief, we use only the finest Canadian Beef to produce superior quality meat snacks using carefully formulated blends of imported herbs and spices under the watchful eye of our meat specialists.

#### Big Chief Meat Snacks Inc.

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