



*Big Chief*



# *Beef Jerky*

**HOT  
PEPPERED  
FLAVOUR**



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### PRODUCT SPECIFICATIONS

#### UPC CODE

56696-00201

#### ITEM DESCRIPTION

Big Chief Beef Jerky - Hot Peppered Flavour **12g** / .42oz Strips

#### CASE GROSS WEIGHT

4.64 kg / 10 lbs 4 oz

#### PACK SIZE

6 boxes x 48 - 12g - **NET 576g** / 19.24 oz

#### CASE DIMENSIONS

12" x 9.5" x 9.5"

### TASTE IT - AND EXPERIENCE THE DIFFERENCE!

#### HOT PEPPERED BIG CHIEF BEEF JERKY

Our Hot Peppered jerky offers a chewy, moist, meat flavour that is heightened by black cracked pepper. We take the best available lean cut, 100% Alberta beef, then add carefully selected spices to enhance the natural pepper flavour of this long-lasting chew.

*Experience a new taste adventure!*

*When you bite into Big Chief meat snacks, you taste the difference!* Chewy, mouth watering, nutritional beef snacks burst with flavour from the first bite. Our jerky and beef sticks are carefully tended during the curing process to insure each portion maintains that delicious, mouth-watering, **full bodied flavour that comes only from lean cut 100% Alberta beef.**

#### GO ANYWHERE SNACK!

Big Chief jerky and beef sticks make an ideal go anywhere, do anything snack. Whether golfing, biking, hiking, fishing, camping, boating, skiing, hunting or just sitting back reading a good book, Big Chief has an exceptional taste that is right for you. When a great tasting, high protein, easy-to-manage, healthy snack is needed to curb a ravenous appetite, Big Chief answers the call.

That makes Big Chief a hard-to-resist and easy-to-chew snack! What began as a local product in 1971, is now the preferred brand of millions of customers throughout North America who truly understand what makes a great meat snack..

#### MORE GREAT TASTING SNACKS!

- Original Beef Jerky
  - **11g** / .38oz individual strip (code #00101)
  - **30g** / 1.05oz pouch of beef jerky pieces (code #00103)
  - **120g** / 4.2oz Big Pak (code #00104)
- **12g** / .42oz Teriyaki Beef Jerky (code #00401)
- **25g** / .87oz Original Beef Sticks (code #00701)
- **25g** / .87oz Hot Beef Sticks (code #00801)

#### QUALITY COMES FROM EXPERIENCE.

Big Chief tantalizing meat snacks are made by Alberta Fancy Sausage Ltd., (AFS) an Alberta based company headquartered in Calgary. At Big Chief, we use only the finest Alberta Beef to produce superior quality meat snacks using carefully formulated blends of imported herbs and spices under the watchful eye of our meat specialists.

#### Alberta Fancy Sausage Ltd.

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